

**Minutes of the Chinatown District Management Association Meeting
(CDMA – aka Chinatown BID)
November 15, 2012
4:00 – 5:30 PM
62 Mott Street
New York NY 10013**

CDMA Interim Board Members Present:

Yim Chan, Chinese Consolidated Benevolent Association
Jimmy Cheng, United Fujianese American Association
Stephen Cheung, D.H. Realty & Management
Anthony P. Colombini, Esq., Chu and Partners
David Y. Czyzyk, Manhattan Borough President Office
Eddy Eng, Small Business Services, Mayor Michael Bloomberg's office
Philip Lam, Green City Realty, Inc.
John K. Leo, Community Board #3
Michael E. Levine, Community Board #1
David J. Louie, David J. Louie, Inc.
Dr. CK Luk, Broadway Chinatown Realty
Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291
John Pasquale, PEP Real Estate
Sio Wai Sang, Golden Jade Jewelry
Matt Viggiano, Councilmember Chin's Office
Tony C. Wong, Wong & Co., CPA's
Esther Yang, NYC Comptroller Liu's Office
Patrick Yau, First American International Bank
Chi Ping Yu, Lin Sing Association
Xiao Min Zhao, Councilmember Chin's Office

Chinatown Partnership:

Wellington Chen
Lamgen Leon
Tony Wong

The meeting was called to order at 4:08 p.m.

David J. Louie welcomed everyone and Tony C. Wong started the meeting with the invocation and blessing.

Motion to approve the minutes of October 4, 2012 passed unanimously.

Wellington reported that the Chinatown District Management Association's office was use as a staging area after the Superstorm Sandy by Councilmember Chin's office even without electrical power and heat. Chinatown Partnership, Councilmember Chin, Block-by-Block's staff and other volunteers also helped distributed food and supplies within the BID service area and other lower Manhattan neighborhood. Chinatown is in recovery process and the businesses need help and support. He also mentioned that Jimmy Yan couldn't come to the meeting today and will try to do the Conflict of Interest workshop at the next BID meeting.

The Marketing Sub-Committee reported that they recommended and the Executive Committee offered the contract to Pentagram, a well-known marketing company. They have met with the firm on several occasions and they are currently working on the logo, annual report, and will create a new branding and name for the BID. The firm came up with the potential name "Chinatown Alliance", and some members suggested other potential names for the BID, to represent the diversity of the BID service area and its adjacent neighborhood. The Committee will meet again with the firm and will relay the message to them.

Eddy Eng reported that the Annual meeting is scheduled for January 24, 2013 and the firm will have the annual report ready.

David J. Louie reported that the BID Interim Board have been working so hard and diligently for the past 10 months, and the Nominating Committee is ready to work on the permanent board. He appointed Gabe Mui to be the Chair of the Committee with the support of Patrick Yau and Sio Wai Sang. The committee needs to work on the propose nomination slate and only have less than 60 days to do it.

He continued by asking all the present Interim Board members if they still wanted to continue serving on the Board, all members unanimously responded yes, they are all still willing to continue serving on the BID permanent Board. Gabe Mui will send an email to ask the other absent members about the willingness on continue serving on the Board.

The Program Service Committee reported that the Holiday lighting has been pushed back by Superstorm Sandy and there is only one vendor working on the project. Unlike other BIDs, it will stretch into covering 3 holidays: Christmas, Western New Year and Lunar New Year. The Clean Street Blitz already started and the power wash is still continuing weather permitting. There are 10 different clean zones on the weekend and 8 on the weekdays, with each zone with a coordinator.

In regard to the Big Belly trash compactors, David J. Louie asked Councilmember's representative Matt Viggiano to Chair the Big Belly Task Force, and work with Manhattan Borough President office, NYC Comptroller office and Mayor's office's representatives, also the community boards representatives, along with support of Dr. C K Luk, Stephen Cheung and John Pasquale to represent the BID and discuss with the different city agencies the requirements and necessary steps to move forward.

The top 5 goals for FY 2013 were presented and were approved unanimously.

Tony C. Wong presented the financial report, and the BID has enough cash until the end of the fiscal year, and we are ok with cash flow.

Wellington also reported that the Governor has selected the Chinatown Partnership's office to be one of the New York State Sandy Disaster Relief Centers and effective tomorrow Friday, the office will open 7 days in order to help with the Superstorm Sandy's relief efforts.

The next BID Interim Board meeting will be in mid-December followed by the year end gathering.

The meeting adjourned at 5:35 P.M.