

**Minutes of the Chinatown District Management Association Meeting
(CDMA – aka Chinatown BID)
July 5, 2012
4:00 – 5:30 PM
@ The Chinatown Partnership LDC
60 St. James Place
New York NY 10038**

CDMA Interim Board Members Present:

Kenny Chan, Fukien American Association, Inc.
Spencer Chan, First American International Bank
Yim Chan, Chinese Consolidated Benevolent Association
Jimmy Cheng, United Fujianese American Association
Nolan Cheng, Law Offices of Nolan Cheng
Priscilla Cheung, eRxCity Pharmacy
Stephen Cheung, D.H. Realty & Management
Anthony P. Colombini, Esq., Chu and Partners
Eddy Eng, Small Business Services, Mayor Michael Bloomberg's office
Frank F. Gee, Gee Poy Kuo Association
Peter T. Lau, Confucius Pharmacy
Judy Lei, Congresswoman Velazquez' Office
Michael Levine, Community Board #1
David J. Louie, Prosperity Enterprises, Inc.
Dr. Chun Ka Luk, Broadway Chinatown Realty
Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291
Sio Wai Sang, Golden Jade Jewelry
Antony Wong, Community Board #2
Tony C. Wong, Wong & Co.
Wellman Wu, Kam Man Food, Inc.
Jimmy Yan, Manhattan Borough President Stringer's Office

Chinatown Partnership

Wellington Chen
Lamgen Leon
Tony Wong

The meeting was called to order at 4:00 p.m.

David Louie welcomed everyone and started the meeting off with the prayer performed by Tony C. Wong.

Motion to approve the minutes of June 19, 2012 passed unanimously.

Wellington distributed the flyer from the Governor's office regarding the upcoming Small Business Outreach Assistance workshops and he informed the board of his recent appointment by Governor Cuomo to the NYS Economic Development Regional Council. He also provided an update re his most recent meeting with DOT re the pilot Wayfinding project. The Chinatown Gateway Project is proceeding and other community groups are also interested in joining the project.

Program Services Committee reported the interview of 4 clean street contractors, and their selection is currently narrow down to 2. They have also decided to remove the Big Belly contract from the clean street RFP and will negotiate it with the Big Belly's vendor directly. The Committee has requested further information from the two remaining competitors and to re-submit a revise proposal before making the final decision. They have also invited the rest of the BID Board Members to attend the interview and selection process.

The Marketing Sub-Committee reported that they are not only doing sanitation, but also fundraising and marketing, and the marketing plan will involve time, and are planning to release a RFP for a Marketing consultant, who will work on outreach such as: e-newsletter, web design, advertising, destination brochures and social media.

We need to promote the history of the neighborhood, the Diamond District, food market, restaurant business, souvenirs shops and other unique shops by inviting main stream media. The planning of seasonal events, such as Earth Day Spring Clean Streets, Holiday lighting and decoration, and other events had already started with the assistance of the Blue Angels, Harvard Asian American Alumnae, and other schools.

The Fundraising Committee reported that both the Fundraising and Marketing Committee works hand in hand and they need to send the message out since the holiday season is approaching. Wellington added that he met with the Fund for the City of New York regarding ComNet survey and they suggested using smartphone. They already interviewed one fundraising consultant, and will ask other BIDs for suggestions.

Space Committee reported that there are few other locations available in Chinatown area: 1) 128 Lafayette Street, 2) 21 Ludlow Street, 3) 40 Elizabeth Street. However, they still recommend our own current location, 60 St. James Place at around \$6000 per month, because of the useful space of the office, basement and storage space. If we stay at the current location, there is no need for renovation and relocation expenses, and we can share all the expenses with the Chinatown Partnership. The BID Chair appointed Stephen Cheung with the support of CK Luk and Spencer Chan to represent the BID to negotiate a new lease with Chatham Green.

The By-Laws Committee reported that in the current draft By-Laws, it actually allow the BID's office to be outside the service area, and that the BID's Board of directors do not get paid. They also mentioned that parts of the by-laws were adopted from other BIDs, and we need to review it very carefully before approve it, and they also instructed to use the previously approved "Conflict of Interest" and to attached it to the draft By-Laws.

The Finance Committee Chair reported that he will work on the BID's budget and that the BID's first bank account has already been opened at Cathay Bank. But, we still need to decide on how to spread and where to deposit the rest of the funding. Wellington reported that Tony Wong deposited \$100 from his own personal for the initial deposit to open the BID's account, and that the Chinatown Partnership's Finance Committee decided to return Mr. Wong the money, and will include this \$100 as part of the BID's expenses to be reimbursed to the Partnership.

The next BID Interim Board meeting will be August 9, 2012.

The meeting adjourned at 5:15 P.M.