

**Minutes of the Chinatown District Management Association Meeting
(CDMA – aka Chinatown B.I.D.)**

June 27, 2013

4:00 – 5:30 PM

62 Mott Street

New York NY 10013

CDMA Board Members Present:

Kenny Chan, Fukien American Association
Yim Chan, Chinese Consolidated Benevolent Association
Nolan Cheng, Law Office of Nolan Cheng
Priscilla Cheung, eRxCity Corporation
Stephen Cheung, D.H. Realty & Management
Anthony P. Colombini, Esq., Chu and Partners
Eddy Eng, Small Business Services, Mayor Michael Bloomberg's office
Peter Lau, Confucius Pharmacy
John K. Leo, Community Board #3
Michael Levine, Community Board #1
David J. Louie, Prosperity Enterprises
Dr. C.K. Luk, Broadway Chinatown Realty
Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291
John Pasquale, PEP Real Estate
Iris Quinonez, Congresswoman Nydia Velazquez' Office
Sio Wai Sang, Golden Jade jewelry
Tony C. Wong, Wong & Co., CPA's
Wellman Wu, New Kam Man Supermarket
Jimmy Yan, Manhattan Borough President Scott M. Stringer's Office
Esther Yang, Comptroller John C. Liu's office
Patrick Yau, First American International Bank

Chinatown Partnership:

Wellington Chen
Lamgen Leon
Shu Mei Guan Chow

Guests:

Joseph Getz, JGSC Group
Devony Jackson, JGSC Group

The meeting was called to order at 4:05 p.m.

David J. Louie started the meeting by welcoming everyone and Tony C. Wong continued with the blessing.

Wellington reported the programs/events occurred during the past few months, such as the Earth Day Chinatown Clean-up, Weekend Walks and Make Music NY, all the events were well received and got positive feedbacks. He also reported the unveiling of the Wayfinding signs in Chinatown with the DOT's Commissioner, and also informed the passing of a clean streets ambassador.

After reviewing the minutes, a member suggested refining the language of the minutes; Motion to table the minutes of meeting until next meeting passed unanimously.

Tony C. Wong reported that the BID currently has a surplus as of May 2013 for the FY 2012, and as mentioned at previous meetings, that surplus will be put on reserves as being done by other BIDs and recommended by SBS. He continued by presenting the FY 2013-2014 budget of \$1,430,000. This budget also includes the hiring of the upcoming new development staff that will be shared with the Partnership; the expenses of the clean street budget will be less because of no start-up cost for the second year.

Motion to approve the FY 2013-2014 passed unanimously

Wellington presented the BID 5 goals for FY 2013-2014. Motion to accept the BID 5 goals passed unanimously pending the editing of the language as deemed necessary.

There was a discussion to create a BID Strategic Planning Task Force, and a recommendation of Frank Gee as a Chairman. Motion to approve the creation of the Strategic Planning Task Force and recommendation passed unanimously.

The Marketing Committee reported and commended on the past events and the feedbacks were positive and the merchants would like to see more similar events as the Weekend Walks or street fairs, and asked if it is possible to have it more frequently?

Wellington reported that planning is essential for this kind of event, and we have to plan with a year in advance and apply for the city permit before December 31 of prior year. The earliest that we can have another Weekend Walk again will be Spring. The Marketing Committee also discussed and planned on subjects like bus transportation, business, arts and culture, nightlife and night market.

They also reported the interview of the BID Marketing/Fundraising Director (aka Communication & Development Director), and were impressed by two final candidates, and finally decided for the one with local Chinatown experience and are recommending this individual. There will be a six-month trial period for the person to start cultivating funders and to meet local people and businesses, and this person is expected to fundraise 3 times his/her salary.

Motion to authorize the BID Marketing Committee Co-Chairs to collaborate and negotiate with the Partnership in hiring this Marketing/Fundraising director based on the above directions passed unanimously.

Lastly, Wellington introduced Mr. Joseph Getz and Ms. Devony Jackson of JGSC Group, a consultant company specialized in consumer and business surveys.

The meeting adjourned at 5:50 P.M.